

Annual Halloween Block Party 2026

Booth Sponsor info Packet

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When & where

October 31, 2026, 3:00pm-6:00pm

6743 Academy Rd NE Suite A , Abq, NM 87109

Apple Maps Directions

Google Maps Directions

What

Annual block party, attended by community members, providing:

a space for families to have a safe and fun Halloween experience,

a chance for local businesses to connect with the community we serve, and

a chance for our networks to make a difference for HUDVASH – Healthcare for Homeless Veterans Program.

Why

To give back to the community we serve!

Better question - why not?

Event Info:

For questions or more event information contact:

Belle Adams - 505.274.2908 – Adams Real Estate Co.

Ashley Hurtado – 505.690.2909 – Ashley Hurtado Guild Mortgage

Nick Purdy – 505.225.5998 – Fidelity National Title of New Mexico

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Expected Participants:

- APD
- ABQ Fire & Rescue
- RedCross
- Military Branch(es)
- 40+ Booth Vendors/ local Businesses
- Local Food Trucks
- Performers and/or Live DJ!!!

Community Activities:

- Trunk or Treat
- DJ! Host! Special Guest Performers!
- Booth Games!
- Local Food Trucks
- Free Group Photos

40 Booth Spaces Available

Event Handout for participating community

Awareness & Donation Drive – In Kind Donations will be given to support our unhoused vets!

Thank you to our event organizers:

ADAMS REAL ESTATE CO.

AshleyHurtado.com Guild mortgage

Fidelity National Title of New Mexico Inc

Thank you in your interest in PARTICIPATING!

Choose your participation:

1 Parking Space/ Booth space	$40
- Additional Parking Spaces	$15
¼ page AD in Event Handout	$25
Event Hand Out Sponsors Shoutout 2”x2”	$10
Donation to support our Homeless Vets Directly	$_____ or Items – Specify w/ Communication

We will also accept In-Kind Donations from your business to Raffle as prices during the event!

Vendor Rules & information:

- Set up window: 1pm-3pm; please be set up by 3:00pm.
    - Meet other businesses during our setting up! Bring your family & invite your friends
- Bring a goodie/giveaway - candy or other items for your trunk or treat space
- Next level= bring a booth game to create a crowd around your booth!
- $1,000,000 minimum Business Insurance (if applicable)
- Abide by ALL required business, marketing & advertising specific licenses, rules & procedures!

Event guidelines and Regulations:

* Information may be subject to change. You will be made aware of any adverse change that could affect your booth/ space.

* Reservations first come first serve basis ONLY, there are limited spaces!

* You are assuming all liability in participating in this event.

* You are a legal and legitimate business & are following all necessary city, state & federal rules and regulations that apply to your business.

* You are aware your businesses name may be used in event and future marketing and consent by reserving a booth.

Thank you for your interest in SPONSORSHIP!

My name is Belle Adams. We are having our Annual Halloween Block Party on October 31, 2026 3 - 6 pm- 6743 Academy Rd NE Suite A , Albuquerque, NM 87109. We are looking for sponsors or supporters to help meet our goals of the following:

Proceeds to be used as follows:

$2,300.00 to go towards Event **Infrastructure** cost including but not limited to:
Port-a-potty, City Permit, Tent, Chairs, Tables, Road Closure (as needed)
$700.00 to go towards **Marketing & Advertising** cost including but not limited to:
Signs, Prints, Flyers, Social Media Boost Costs

Any step towards this goal or greater will allow us to make a large donation to **HUD-VASH** – **Healthcare for Homeless Veteran Program** that does so much for our unhoused veterans. ALL Proceeds and In-Kind Donations will be directed at our unhoused vets, so they feel more at home as HUD helps them towards a more stable independent life!

Sponsorships for event:

- **Diamond Sponsor: $1,000**
  - o Includes: HIGHLIGHT on Website, HIGHLIGHT on Social Media Post Boost, Event Volunteers to promote/distribute marketing material to participants, community & vendors, SIGN with Event Logo & Your logo ACADEMY, ½ pg spread on event handouts
- **Gold Sponsor: $500**
  - o Includes: highlight on website, highlight on social media, ¼ pg spread on event handout, Special THANK YOU on SIGN along Academy (day of)
- **Silver Sponsor: $250**
  - o Includes: Special Thank you SIGN at EVENT, 3”x3” sponsor shoutout on event handout, highlight on social media, highlight on website
- **Bronze: $100**
  - o Includes: A basket will be created and raffled in your honor on day of event. Special shoutout on social media, business/participant to receive Raffle Sign-up Sheet after event!

Thank you for your support!

Best Regards,
Belle Adams
Owner, Adams Real Estate Co.

What's Next?

1. Sign Up Online through QR Code provided!
2. Reservation Payment will be collected & Reservation Confirmed
3. Receive event package, including Event Badge
4. Download your Marketing Ready Event Content/ or Receive your Custom Content
5. Final Booth Map sent – October 26, 2026
6. Arrive Day of Event! You have a 2-hour set up window! BE SQUARE! - October 31, 2026

HUD-VASH / Health Care for Homeless Vets Program (HCHV)



This event is a method of building awareness & gathering donations. We are highlighting HUD-VASH/ Healthcare for Homeless Veterans program. There are over 300 vets walking into empty homes with only a bed!

Many enter their new apartments with little more than the clothes they own.

Together we can fix this! Together we can help them start this next chapter with dignity.

They served for us, its time we serve them.

SUGGESTED In Kind Donation ITEMS

Kitchen Essentials

Pots & Pans (Medium & Large)

Cooking Utensils (Spatula, Ladle, Tongs)

Silverware (Forks, Knives, Spoons)

Plates, Bowls, Cups, & Mugs

Can Opener

Dish Soap & Sponges

Dish Towels

Bedroom Items

Twin & Full Sheet Sets

Pillow & Pillowcases

Blanket & Comforter

Bathroom Items

Toilet Paper

Towels & Washcloths

Shower Curtain & Rings

Toiletries (Soap, Shampoo, Toothpaste, Toothbrush)

Cleaning Supplies

Broom & Dustpan

Mop & all-purpose cleaner

Trashcan & Bags

Laundry Detergent

'Extras'

Small microwave

Coffee Maker

Basic Tool Kit

Laundry Basket

Pull Cart for groceries